

Steven Bartholomeusz,

Policy Director, Food Industry Asia



Steven leads all policy and advocacy efforts to deliver FIA's value proposition to its members, policy makers and stakeholders, and has developed an engagement strategy that has seen more opportunities to position FIA as a thought leader on issues related to health & nutrition, reformulation and food fortification.

As part of these advocacy efforts, Steven drives the issues and stakeholder management strategy for FIA and has successfully implemented a robust management process that sees regular issues scanning and the development of issue and position papers to present the food industry's position on developments such as obesity and non-communicable disease, sugar tax, responsible marketing and nutrition labelling.

He is an experienced writer and regular speaker at industry events who has contributed thought leadership to the food industry's position on issues such as sugar tax, labelling and public-private partnerships to drive better nutrition.

Steven is an experienced corporate affairs professional with over 18 years international and regional experience managing issues and stakeholders and delivering communications strategy in oil and gas, hydropower and public utilities, and more recently the food and beverage industry. Prior to this he spent three years as the news manager for a private radio station in Sri Lanka and a correspondent for the Voice of America.

Steven has a Masters of Mass Communications from Nanyang Technological University and a B.A in Mass Communication (Broadcasting) from Winona State University, Minnesota, USA.